

ADVERTISEMENT ORDER FORM 2019

Company Name: _____

Contact Name: _____

Address: _____

Zipcode: _____

City: _____ State: _____

Phone Numbers: _____

Email Address: _____

Website Address: _____

DESIRED TYPE OF ADVERTISEMENT (Tick in boxes as per your choice, slots marked with ■ are BOOKED for the year)

MARCH 2019 ISSUE
 JUNE 2019 ISSUE
 SEPTEMBER 2019 ISSUE
 DECEMBER 2019 ISSUE

Front Cover Inner
 Back Cover Inner
 Back Cover Page
 Inner Full Page
 Inner Half Page

Quarter Page
 Business Card

Date: _____

Signature: _____

ADVERTISEMENT RATES IN JNDE

Category	Size	Rates Per Insertion		Total incl 18% GST for 4 issues
		1 Issue	(10% Discount) 4 Issues	
Front Cover Inner	12" x 9.5"	30,000	27,000	1,27,440
Back Cover Page	12" x 9.5"	40,000	36,000	1,69,920
Back Cover Inner	12" x 9.5"	30,000	27,000	1,27,440
Inner Full Page	12" x 9.5"	12,000	10,800	50,976
Inner Half Page	5" X 7.0"	7,000	6,300	29,736
Quarter Page	3.8" X 5.2"	4,000	3,600	16,992
Business Card	1.4" X 2.6"	1,200	1,080	5,097

TERMS & CONDITIONS

- There are limited advertising slots available, allocated on first cum first serve basis after receipt of advance payment. Preference is given to regular advertisers
- 10% discount** applicable **ONLY IE**, booking done for 4 issues **with full advance payment**.
- Order Form to be submitted to Rachna Jhaveri at **isnt.jnde@gmail.com** clearly mentioning the preferred location (subject to availability) 2 months prior to each issue. (Eg. for a March issue, book your space by 1st January)
- 10% discount** applicable **ONLY IE**, booking done for 4 issues **with full advance payment**.
- Order Form to be submitted to Rachna Jhaveri at **isnt.jnde@gmail.com** clearly mentioning the preferred location (subject to availability) 2 months prior to each issue. (Eg. for a March issue, book your space by 1st January)
- Artwork for Advert to be sent in **PDF Format** (300 dpi resolution, CMYK colour, converted to curves) not later than 1 month before issue date.